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Director, IMS, Ghaziabad

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प्रबंध अध्ययन संस्थान, गाज़ियाबाद  
INSTITUTE OF MANAGEMENT STUDIES  
GHAZIABAD



# National Conference on EMERGING PERSPECTIVES OF FINANCE AND CHANGING ECONOMIC SCENARIO

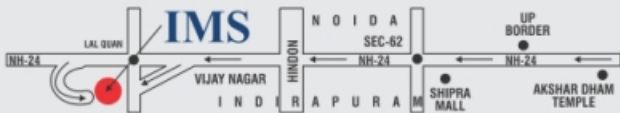
29 February  
2020

Venue: Auditorium, IMS Ghaziabad



Organized by

Institute of Management Studies, Ghaziabad



प्रबंध अध्ययन संस्थान, गाज़ियाबाद

INSTITUTE OF MANAGEMENT STUDIES, GHAZIABAD

Approved by All India Council for Technical Education, Ministry of Human Resource Development, Govt. of India (NAAC 'A' GRADE INSTITUTE)  
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## National Conference on EMERGING PERSPECTIVES OF FINANCE AND CHANGING ECONOMIC SCENARIO

### ABOUT THE INSTITUTE

Established in the year 1990 by a group of philanthropists and business leaders, IMS Ghaziabad has achieved unparalleled growth and has made a tremendous impact in the field of management and technical education. IMS Ghaziabad a 29 year old flagship institute of IMS Society Ghaziabad and one of the oldest B School in north India, which has global accreditations and memberships such as Accreditation Services for International Colleges (U.K.), AACSB Business Education Alliance, National Assessment and Accreditation Council - 'A' Grade. IMS Ghaziabad is amongst top 10 MBA Institutes in north India as per latest MBA and B School Rankings. IMS Ghaziabad has also signed MoU with MCX (India's largest commodity derivatives exchange), BRICS CCI School of Analysis, CSC Academy, IBM, Northern Illinois University, Fort Hays State University, Frederickton University of Canada, Jamia Hamdard University to boost research and development for students as well as faculties.

### WHO SHOULD ATTEND?

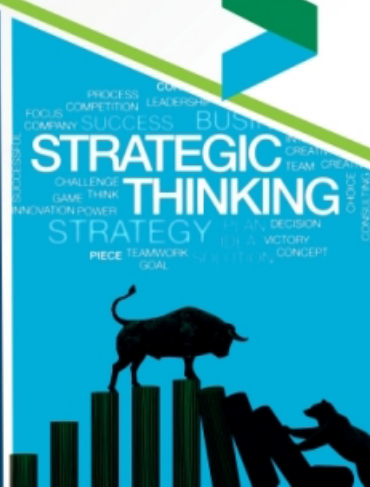
- Industry Experts
- Financial Consultants and Practitioners
- Academicians
- Research Scholars
- NGOs and Registered Societies/ Trusts
- Banks/ NBFCs/ Microfinance Institutions
- Chartered Accountants
- Cost Accountants
- Company Secretaries
- Importers/ Exporters



### ABOUT THE CONFERENCE

Economic scenario is undergoing transformation and there has been a paradigm shift in trade and business opportunities across nations. The shift is posing threats as well as opportunities to existing business models to mold accordingly for future growth and sustainability. The changing scenario is making the business leaders more dynamic and adaptive.

The National Conference on "Emerging Perspectives of Finance and Changing Economic Scenario" is aimed at bringing together research work of eminent professors, academicians, corporate executives, practicing managers, scholars and experts from all over India and abroad to deliberate upon and reveal insights into the emerging perspectives in finance, at the corporate, institutional as well as the individual level. The conference will highlight the issues related to the opportunities, challenges and global practices relevant to the development of financial sector including financial markets and services. It is expected that the conference outcome and recommendations will provide insightful directions for effective policies, plans and strategies in the near future for banking, finance, economic and business practices across the globe. The conference offers publication opportunities and networking opportunities with experts in the field.



### CALL FOR THE PAPERS

Institute of Management Studies, Ghaziabad invites original unpublished research papers, conceptual papers and case studies from academicians, professionals, research scholars, consultants, policy makers and practicing managers on "Emerging Perspectives of Finance and Changing Economic Scenario". There are various sub themes related to the topic which gives the opportunity to publish the paper on varied topics.

### SUB THEMES

Original papers on the following indicative topics, but not limited to, are welcome to be submitted for the conference:

- Indian Financial System and Economic Development
- Financial Markets- Growth and Opportunities
- International Financial Economics
- Macroeconomics and Monetary Economics
- Capital flows to and from emerging markets
- Financial and Commodity Derivatives
- Mutual Funds, Insurance and Other Financial Services
- Strategic Cost Management
- Financial, Social and Environmental Reporting
- Global Financial Crisis & impact on emerging markets
- Banking, Micro-financing and Financial Inclusion
- Sustainable Finance and Practices
- Financial Literacy
- Neuro Finance and Behavioral Finance
- Cryptocurrency and Blockchain Technology
- Contemporary issues in Accounting and Taxation Practices
- Crowd Funding
- Disruptive Innovation
- Entrepreneurship & Family Business

### PUBLICATION OPPORTUNITY

Selected presented papers may be forwarded for publication in:

1. Edited Book by Springer\*
2. International Journal of Financial Reporting and Accounting Published by Emerald (ABDC and SCOPUS Indexed)
3. Global Journal of Emerging Market Economics (SCOPUS Indexed)
4. International Journal of Financial Innovation in Banking (Inderscience Publishers)

\*Springer has expressed interest in publishing an edited volume which may be SCOPUS indexed

### BEST PAPER AWARD:

The "Best Paper Award" will be awarded to the author(s) of a full paper presented at the conference. The best paper will be selected by the board of experts. The decision of the board of experts will be final and binding. The award will be announced in valedictory session.

### PAPER SUBMISSION GUIDELINES

- The manuscript should be prepared in the following format:
  - Title of the Paper, Name, Position, Affiliation, Contact no. and Email address.
  - Abstract of approximately 200-250 words with 3-4 key-words at the end of the abstract.
  - Full Paper should be submitted in MS-Word format (Font type- Times New Roman, Font size- 12 and Line Spacing-1.5) with maximum limit of 5000 words.
- All references should follow APA style, (6th edition)- <http://www.apastyle.org>
- All the tables and diagrams should be appropriately numbered and provided at the end of paper.
- All submission would be process through plagiarism detection software "Turnitin" in accordance with the international norms.
- An electronic copy of full paper along with abstract should be mailed to the conference email id not later than mentioned dates at: [finconf2019@imgsb.com](mailto:finconf2019@imgsb.com)

### IMPORTANT DATES

Submission of Full paper with Abstract:  
Latest by January 15, 2020

Intimation of Acceptance  
January 31, 2020

Author's Registration  
February 20, 2020 (for early bird discount)  
Latest by February 20, 2020.



Participants	Dellegates from India
Industry	INR 4000
Faculty	INR 2000 (Early bird discount of 20%)
Research Scholar	INR 1800 (Early bird discount of 20%)

The registration fee includes conference kit, lunch, refreshments and beverages. The registration fee could be paid through demand draft in the favour of "Institute of Management Studies, Ghaziabad" payable at Delhi. The participants can also make a payment through NEFT as per the following details:

Beneficiary Name: Institute of Management Studies  
Name of the Bank: Oriental Bank of Commerce  
Account Number : 5146-10100-00910  
Bank Code : 5146  
MICR Code : 110022141  
IFSC Code : ORBK0105146

(Note: Participants are expected to write their UTR No, Bank Name for proper tracking of their payments)

\*Fees once paid will not be refunded.

**CONFERENCE VENUE**  
Institute of Management Studies, G.T. Road, Lal Quan, Ghaziabad-201 009, National Capital Region, INDIA