

PUBLISHING OPPORTUNITIES

Select papers will be considered for publication in reputed international journals and in the conference proceedings in the form of an edited book

TRAVEL AND ACCOMMODATION

Travel

The venue is a 5 star deluxe hotel located close to Kaushambi Metro Station, 1 Km from Noida, 8 km from Pragati Maidan, 10 km from Connaught Place and just 30 minutes drive from Greater Noida, The Expo Mart which hosts Auto Expo and 45 minutes drive from Buddh International Circuit which hosts annual Formula One Indian Grand Prix. Hotel is close to various tourist attractions like Akshardham Temple (5 Minutes), India Gate (15 Minutes) and Red Fort (20 Minutes).

Distance from International/
Domestic Airport : 32 kms (Approx.)
Distance from Railway Station : 14 Kms (Approx.)
Distance from Kaushambi
Metro Station : 1.4 Kms.(Approx.)

Taxi Services

Please call Mr. Vinod +91-9810417300 at Bhawna Travels for booking of taxis directly.

ACCOMMODATION

Hotel Radisson Blu

Located at H-3, Sector-14 Kaushambi, Ghaziabad, India, it is a 5-star hotel and the venue of the conference on February 12, 2017. The bookings for stay can be done by calling +91-1204736200 or by visiting the website <https://www.radissonblu.com/en/hotel-kaushambi>.

There are a number of hotels conveniently located near the venue ranging from star to economy class. Information of some of these hotels may also be obtained from the conference website by clicking Travel and Accommodation link. The delegates are advised to contact these hotels directly for advance bookings.

ANNEXURE-GUIDELINES FOR CONTRIBUTORS

All submitted papers will be peer reviewed and accepted based on their theoretical and/or practical contributions using rigorous research approach. Please submit your extended abstract and full paper by email in a word doc to conf2017@imgzb.com

ABSTRACT AND FULL PAPER MANUSCRIPT

The abstract summarizing the study should be of upto 500 words. The authors of accepted papers should submit the full paper in the given format:

- Paper Title
- Names of authors
- Affiliation and addresses and email of all authors
- Abstract
- Keywords (alphabetical order, not more than five)
- Introduction (without sub-headings)
- Literature Review
- Research objectives, approach, sample and data
- Findings and conclusions
- References (complete information in APA format)
- Acknowledgments (if any, at the end of the manuscript)

Please submit an original editable .doc file. Use 12 point Times New Roman fonts, keeping line spacing of 1.5. All figures and tables, etc., should be numerically numbered, captioned (captions not to be attached to tables/figures) and embedded into the original file. The length of paper should be upto 7500 words including abstract, key words, references etc, spanning maximum 10 A4 size pages. The submitted papers should be unpublished and original and must not be under consideration for publication elsewhere. Authors must email extended abstract as .doc file at conf2017@imgzb.com

PLAGIARISM

All the submissions will be put through a plagiarism detection process in accordance with the prevailing international norms.

INSTITUTE OF MANAGEMENT STUDIES
GHAZIABAD
DELHI-NCR (INDIA)



Invites Academicians / Researchers / Corporate Delegates

INTERNATIONAL CONFERENCE

on

Corporate Governance: Retrospect and Prospects

(ICCG IMSGZB 2017)

February 12 & 13, 2017 (Sunday & Monday)

Venue : Hotel Radisson Blu Kaushambi- Delhi NCR

ORGANIZING COMMITTEE

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INSTITUTE OF MANAGEMENT STUDIES

(Approved by AICTE & NAAC Accredited 'A' Grade)

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www.ims-ghaziabad.ac.in/IntConf2017



ABOUT THE INSTITUTE

Established in the year 1990 by a group of philanthropists and business leaders, IMS Ghaziabad, in its 27th year, has achieved unparalleled growth and has made a tremendous impact in the field of Management and Technical education. We have been consistently ranked as one of the top B-schools in India on a variety of parameters by multiple public as well as private rating agencies like NAAC (A-Grade), NBA, Business Standard, CEGR, ASSOCHAM and Times of India B-School Survey, to name a few. Recently, Outlook magazine rated us 37th all India, CSR-GHRDC placed us at 12th rank on an all-India basis and Career 360 adjudged IMS Ghaziabad as AAA+ B-school.

ABOUT GHAZIABAD DELHI NCR

Situated in Delhi-National Capital Region (NCR) Ghaziabad is a city in the Indian state of Uttar Pradesh. It is sometimes referred to as the "Gateway of UP". It is a large and planned industrial city, well connected by roads and railways, and is the administrative headquarters of Ghaziabad District as well as being the primary commercial, industrial and educational centre of western Uttar Pradesh and a major rail junction for North India. Recent construction works have led to the city being described by a City Mayors Foundation survey as the second fastest-growing in the world. Situated in the Upper Gangetic Plains, the city has two major divisions separated by the Hindon River.

The weather in Delhi-NCR around the conference dates February 12-13, 2017 is likely to be temperate with pleasant sunny days and cool nights. Temperature ranges from a minimum of 8°- 10° C to a maximum of 22° - 24° C. February marks the waning of winter season in India.

ABOUT THE CONFERENCE

Corporate Governance is the mechanism by which a company is directed and controlled. It involves striking a balance between diverse, often conflicting interests of companies' many stakeholders viz. shareholders, management, customers, suppliers, financiers, government and the community.

Highest standards of corporate governance ensure that the companies continue to function as cohesive creators of value and remain a going concern without falling prey to ethical, political and legal pitfalls. There is a growing consensus and realization about significance of corporate governance in creating responsible and sustainable organizations. In this backdrop, this conference aims to deliberate and debate the role of legal, economic and political institutions in shaping corporate governance across the globe.

GLOBALLY ACCLAIMED KEYNOTE SPEAKERS

Three globally renowned speakers and authorities on Corporate Governance- Dr. Shaan Turnbull (Australia), Dr. Till Talaulicar (Germany) and Prof. Stuart Locke (New Zealand) will be the keynote speakers at ICCG-2017



Dr. Shaan Turnbull
(Australia) - A Prolific Author, Serial Entrepreneur & Co-founder of the Sustainable Money Working Group & the New Garden Cities Alliance. Dr. Shaan Turnbull is an alumnus of

Harvard. His academic pursuits reflected first time in 1975, when he co-founded/authored the first course in the world to provide a qualification for company directors, and wrote his first book, "Democratising the Wealth of Nations".



Dr. Till Talaulicar
(Germany) - An MBA alumnus of the Technical University of Berlin, Prof. Till presently holds the Chair of Organization & Management at University of Erfurt, Germany. He also held several

important academic positions and editorial positions of the reputed journals in the past and also holds the position of Chairman of the International Corporate Governance Society.



Dr. Stuart Locke (New Zealand)- An alumnus of Australian National University and University of Tasmania, Prof. Locke presently holds the position of Professor in Finance at University of Waikato. He is also a

practicing Chartered Accountant and active member of New Zealand Institute of Chartered Accountants (NZICA) besides being active Board member of the Chamber of Commerce, New Zealand.

MESSAGE FROM CONFERENCE CHAIR

Dear Academicians / Researchers

Greetings! We look forward to your participation with a quality research paper. We do hope that you will find this conference an enriching platform to share your research and receive invaluable inputs from renowned experts and erudite peers.

With Regards

Prof. J. P. Sharma

Conference Chair
Director, IMS Ghaziabad



CONFERENCE OBJECTIVE

- To bring together global researchers, academicians, policy makers and practitioners in Corporate Governance and allied disciplines like Finance and Law.
- To provide a platform to stakeholders to share their experience and research findings about integrated aspects of Corporate Governance, Finance, Corporate Social Responsibility and Sustainability.
- To discuss challenges imposed by cultural, legacy and socio-political factors in implementing and practicing Corporate Governance.
- To foster dialogue among various stakeholders on Governance, Corporate Social Responsibility and Sustainability.
- To propose actionable strategies for taking standards of Corporate Governance to a new level for transforming India into an economic superpower.
- To deliberate recent innovations, trends, and concerns in theory and practice of Corporate Governance.

CONFERENCE THEMES

An indicative list of sub-themes is as follows.

CORPORATE GOVERNANCE

- Corporate Scams
- Sectoral Auditing and Corporate Governance
- Regulatory Framework of Corporate Governance
- Corporate Board and Committees
- Electronic Initiatives in Corporate Governance
- Shareholder Activism and Corporate Governance
- Financial Performance-Governance Trade-off
- Corporate Governance Practices in Banking & Financial Institutions
- Financial Crisis and Emerging Corporate Governance Landscape
- Forensic Accounting and Auditing
- Corporate Governance and Sustainability
- Communication and Corporate Governance
- Global Corporate Governance Scenario
- Corporate Marketing Governance
- Market Model of Corporate Governance
- HRD and Corporate Governance
- Organizational Democracy and Corporate Governance
- Strategic HR and Corporate Governance
- Governance and Leadership
- Legislative Reforms and Corporate Governance
- Corporate Law and Governance
- Board of Directors and Corporate Governance
- Corporate Governance and Company Secretary

CORPORATE SOCIAL RESPONSIBILITY AND ETHICS

- Economics of CSR
- Achieving Social Welfare through CSR
- Social Reporting
- CSR and Social Entrepreneurship
- Global CSR Practices
- Leveraging Social Media for CSR
- Corporate Social Responsibility driven Innovation
- CSR or Corporate Social Innovation?
- Business Ethics
- Value Based Management
- Financial Issues in CSR
- CSR: Legally Imposed or Self-Inspired?

INTERDISCIPLINARY

- Aligning CSR and Human Resources
- Interplay of CSR, Ethics and Sustainability
- Sustainable Marketing
- Corporate Governance & Product Market Competition
- The CMO and Corporate Governance

The contributors are welcome to explore and submit quality papers on other dimensions viz. Finance, Accounting, Marketing, International Business, Human Resources, Operations, Information Technology and Operations etc., within the broad overall theme of corporate governance.

HOW TO SUBMIT

The research paper abstracts can be submitted as an e-mail attachment (MS-Word Document) at conf2017@imgzb.com.

Select papers presented at the conference will be considered for publication in reputed refereed International Journals/Publications.

IMPORTANT DATES

Submission of Abstracts : January 10, 2017
Submission of Full Paper after acceptance of abstract : January 20, 2017

The acceptance of abstract/full paper will be conveyed within 10 days (in most cases) of the receipt of the abstract/full paper.

CONFERENCE VENUE

The venue of the conference will be Hotel Radisson Blu, Kaushambi, Delhi-NCR, India.

FEES

Categories (Presenter/Observer)	Fees Per Author*
Academicians (India)	INR 2500
Research Scholars (India)	INR 1500
Corporate Delegates (India)	INR 5000
International (Afro-Asian Countries)	USD 100
International (Rest of the World)	USD 300

*An early bird discount of 20% will be given to authors of accepted papers/participants, in case registration is done by January 01, 2017.

**For authors contributing In Absentia, an additional 25% on the applicable registration fee will be required to be paid.

The payment can be done both online and offline. For online payments the bank details are:

Name of the Party: Institute of Management Studies, Ghaziabad
Bank Name: Oriental Bank of Commerce, IMS Lal Quan, Ghaziabad 201009, India
IFSC Code: ORBC0105146
Bank A/c No.: 51461010000010

For offline payments the DD/Cheque should be drawn in favor of "Institute of Management Studies, Ghaziabad", payable at Ghaziabad.

BEST PAPER AWARDS

The full papers submitted for conference will be considered for three Best paper Award. Award will be judged on the basis of both the quality of the paper addressing conference theme and the presentation by the researcher on the day of the convention. The winners will be awarded a plaque, a certificate of recognition and prize money in cash. In addition, five high-quality papers selected by jury will be given certificate of "special mention".

Cash Prize, Plaque and Certificate:

1st Prize	:	₹ 10,000
2nd Prize	:	₹ 5000
3rd Prize	:	₹ 2500
Special Mention	:	5 Selected Papers